



NEWS RELEASE

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VETERINARY MEDICAL BOARD APPOINTS NEW EXECUTIVE OFFICER

SACRAMENTO – The Veterinary Medical Board announces the appointment of Jessica Sieferman as its new executive officer, effective July 2, 2018. Ms. Sieferman replaces former executive officer Annemarie Del Mugnaio.

Ms. Sieferman has 10 years of experience working for other boards within the Department of Consumer Affairs. Most recently, she was the executive officer for the California State Board of Optometry where she oversaw all aspects of the board including licensure and certifications, development, supervision, and administration of examinations and enforcement of the Optometry Act. During her time with the board, she was instrumental in restructuring key enforcement and licensing positions to adequately meet operational needs and streamlined various internal licensing and enforcement processes. She has testified before the legislature and has met with regulatory leaders including 66 other optometry boards, various associations, the Federal Trade Commission, and the Federal Drug Administration to discuss issues impacting regulatory boards and the practice of optometry at the annual Association of Regulatory Boards of Optometry conference.

Throughout her time working for the department, Ms. Sieferman has gained a comprehensive grasp of the legislative and regulatory processes and has displayed expertise at board meetings and when working with stakeholders, industry professionals, and high-ranking government officials. She uses fact-based decision making which has proved to be a success in her leadership roles.

Ms. Sieferman began her career in 2008 as an enforcement technician for the California Architects Board.

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