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NEWS RELEASE

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DCA DIRECTOR APPOINTS ZIMA CREASON TO BUREAU FOR PRIVATE POSTSECONDARY EDUCATION ADVISORY COMMITTEE

SACRAMENTO — Today, Department of Consumer Affairs Director Kimberly Kirchmeyer announced the appointment of Zima Creason to the Bureau for Private Postsecondary Education (BPPE) Advisory Committee. Creason will serve on the committee as the Former Student of an Institution, a role designated by statute.

“We are pleased to welcome Zima Creason to the BPPE Advisory Committee,” said Director Kirchmeyer. “The breadth of her experiences as a student of a private postsecondary institution makes her uniquely qualified to fill an invaluable role on the committee. We look forward to her knowledge and insights as guiding forces in BPPE’s continuing efforts to serve and protect California consumers.”

Creason serves as the Executive Director of the California EDGE Coalition and was elected as a San Juan Unified School District Governing Board Member in 2018. At EDGE, she works to address the skilled workforce shortage and to advance economic mobility for all Californians. She attended University of Phoenix for two of her degrees, giving her direct experience with private education in addition to the advocacy efforts she leads at EDGE.

The Advisory Committee examines the oversight functions and operational policies of the BPPE and advises with respect to matters relating to private postsecondary education. The Committee also makes recommendations with respect to policies, practices, and regulations relating to private postsecondary education, and provides assistance as may be requested by the BPPE.

To learn more about BPPE, click [here](#).